



PRESS INFORMATION AT A GLANCE

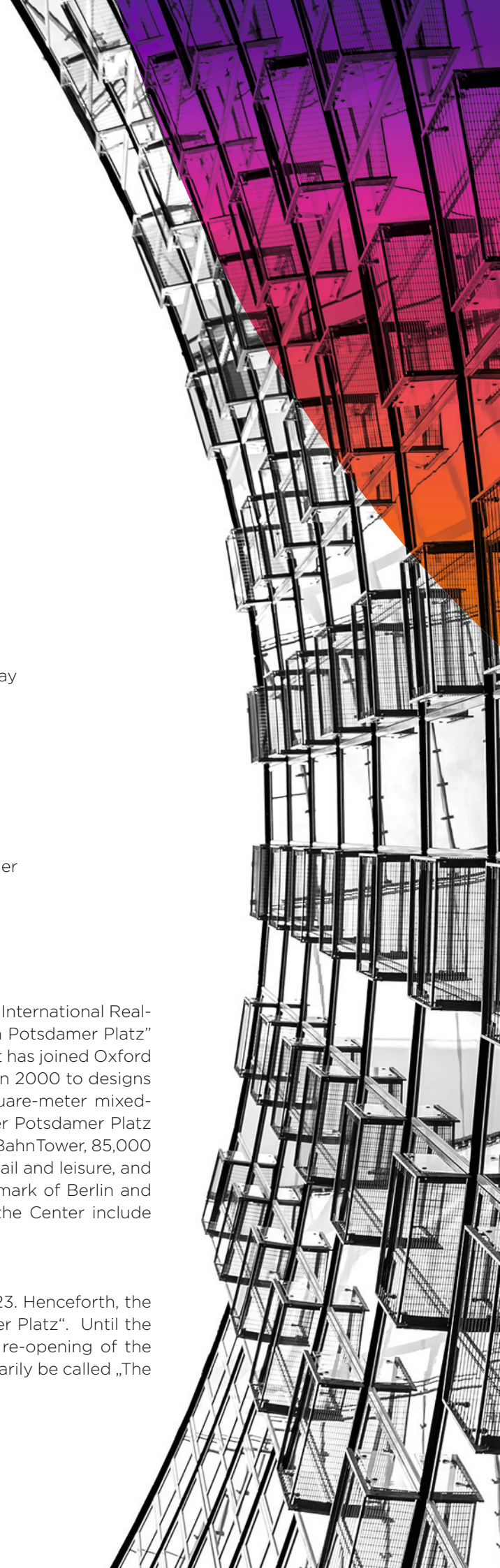
BERLIN UNDER ONE ROOF

- One of Berlin's landmarks
- Iconic location on Potsdamer Platz
- Opened on June 14th, 2000
- 67-metre-high spectacular roof construction
- Around 7.1 million visitors annually, an average of 19,500 per day
- 85,000 m² of office space
- 20,000 m² of retail, gastronomy and entertainment space
- 18,200 m² for 67 rental flats and 132 freehold flats
- The Center am Potsdamer Platz combines new work, culture and community spirit
- It is an impulse generator, innovation driver and creative partner

ABOUT THE CENTER AM POTSDAMER PLATZ

In October 2017, Oxford Properties Group partnered with Madison International Realty to acquire the mixed-use asset, still known as "Sony Center am Potsdamer Platz" at the time. Since July 2022, Norges Bank Investment Management has joined Oxford Properties Group as a new partner with a 50 percent stake. Built in 2000 to designs by renowned architect Helmut Jahn, the Center is a 113,000-square-meter mixed-use complex at Potsdamer Platz in the heart of Berlin. The Center Potsdamer Platz spans nearly six acres and includes eight buildings, including the BahnTower, 85,000 square metres of prime office space, 20,000 square metres for retail and leisure, and 67 residential units. The modern architectural icon is now a landmark of Berlin and attracts over seven million visitors a year. The main tenants of the Center include Deutsche Bahn and WeWork.

The naming rights cooperation with Sony ended on March 31, 2023. Henceforth, the building will no longer bear the name „Sony Center am Potsdamer Platz“. Until the official re-naming, which will take place on the occasion of the re-opening of the center post construction in summer 2024, the building will temporarily be called „The Center Potsdamer Platz“.





THE NEW CENTER POTSDAMER PLATZ

What will change by 2025? The Center will undergo a repositioning and transformation process of its architecture and landscape design as well as its F&B and retail offerings. The Masterplan will include architectural changes to all eight buildings. Additionally, landscaping and a complete redesign of the lower level and ground floor retail and restaurants will also take place. Berlin's most inspiring office campus destination is created here, bringing people, commerce and culture together under one famous roof.

YOUR CONVERSATION PARTNERS

Architecture & Design

Ioana Zaykova - Oxford Properties Group, Director Office, Retail and Life Sciences
Experts from Jahn Architecture - english

Gastronomy & Retail

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