Cookie Policy

Version: July 2022

This Cookie Policy describes the type of cookies that are used by Forum Event Management GmbH, Kemperplatz 1, 10785 Berlin ("**we**") on this website and explains how we deal with the information collected through the use of cookies. It also explains how cookies enable our website to function properly and why you may not be able to experience the full functionality of the website if you disable the use of cookies. Our Cookie Policy should be read alongside, and in addition to, our Privacy Notice.

1.   Cookies used on Website

This website uses cookies to provide a better user experience when a user visits the website and in order to improve the functionalities of the website.

What are cookies?

Cookies are text files that contain small amounts of information which are stored on the user's computer or mobile device when the user visits a website. Cookies can be recognized by the website from which the cookies were downloaded or other websites that use the same cook- ies. This helps websites know if your browsing device has visited them before.

Cookies are mainly used to ensure the proper or efficient functioning of the website and to provide the operator of the website with information. Cookies provide a number of functions. For example, they allow users to move better among different pages, save the user's settings and generally improve the user's user experience.

What types of cookies are used on this website?

The type of cookies that are used in connection with this website can be divided into three categories: "**strictly necessary cookies**", "**functionality cookies**", "**analytics and performance cookies**", "**marketing cookies**".

The overview below provides further information for each category and also contains information on the purpose of each cookie placed on this website.

Type of cookie	What the cookies do
Strictly necessary cookies	These cookies are required to provide users with the website content.
Functionality cookies	Functionality cookies record settings which users have made on the website and allow tailoring the website for each user. This means that if a user remains on or returns to the website, the user can be offered services exactly as the user wishes. Functionality cookies allow us, for example, to remember the user's settings, e.g. language, layout, text size, preference and colors.

Analytics and Performance cookies	Performance cookies measure your use of this website and help us to optimize the website.
Marketing Cookies	Marketing cookies collect information about user behavior to show you relevant ads on third-party websites and apps.

2. **What data is collected through cookies?**

The following data may be collected through the use of cookies:

- IP address
- Date, timestamp
- Time zone difference to Greenwich Mean Time (GMT)
- Specific content (webpage) of the query
- Access status/HTTP status code
- Quantity of data transferred in each case
- Website that is the source of the query
- Browser
- Operating system and its interface
- Language and version of the browser software.

3. **Google services**

We use the services of Google LLC, 1600 Amphitheatre Pkwy Mountain View, California 94043, USA ("Google") described below. There is no EU Commission adequacy decision for the USA. We have therefore concluded the standard contractual clauses approved by the EU Commission with Google in accordance with Art. 46 para. 2 lit. c GDPR.

Basic information on the processing of your personal data by Google can be found here: https://policies.google.com/privacy?hl=en.

You also have the following setting options with Google:

- You can deactivate personalised advertising from Google: https://adssettings.google.com/anonymous?hl=en&sig=ACi0TCie_PP0WXzD2NDiHGJny9ca0PSQVyMysgnxws0C7Hxy7edd8F9O3gyme7JNE3bplGpLmt8pU3iFPJYnpIHlEL7FSn5hXWg8EhEQAbCywX-v9nEW3M
- You can disable personalised advertising on a device-by-device basis: (https://support.google.com/ads/answer/1660762?hl=en-GB#mob)
- You can disable personalised advertising by browser: (http://optout.networkadvertising.org/?c=1)

3.1. **Google Enhanced Conversions**

This technology is based neither on cookies nor on pixels. When you use our website and are redirected by a Google ad, we send a hashed identifier and information about possible purchases to Google. Google will use this information only to understand which ad you clicked, to measure the

success of certain ads and to provide us with this information in aggregate form. In particular, Google will not use the data to serve targeted ads to you or to other users, or store or use the data for any other purpose. We transmit this data on the basis of our legitimate interest in controlling our marketing activities.

4.   How to delete or control cookies

Users have the right to accept or reject the storage of cookies on their device. Users can exercise this right at any time by changing the settings in their browser according to their wishes. However, after disabling cookies, the user may not be able to use all interactive features of thewebsite.

Most browsers provide instructions for adjusting cookie settings. The cookie settings can usually be found under the "Settings" menu item of the browser.

5.   Legal Basis

The legal basis for the use of these cookies is Section 15 (1) of the German Telemedia Act (TMG) and Article 6 (1) lit. b) of the General Data Protection Regulation (GDPR), insofar as they are necessary for the use of our website and the functions you have accessed. Otherwise, we use cookies on the basis of your consent. You can revoke your consent at any time via our Change settings.

6.   Contact

If you have any questions or comments regarding this Cookie Policy, please send an e-mail to Privacy.Germany@oxfordproperties.com.