
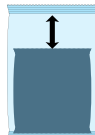



# The Golden Design Rules for Plastic Packaging

The Golden Design Rules were developed by the Consumer Goods Forum’s Plastic Waste Coalition of Action, and the initiative is being led nationally by Canada Plastics Pact (CPP).

**Below are the nine Golden Design Rules, with key points relevant to bakeries.**

<p><b>1</b> <b>Increase Recycling Value in PET Bottles</b></p> <ul style="list-style-type: none"> <li>Choose uncoloured PET bottles (preferred) or transparent blue or green PET</li> </ul> <p><a href="#">Learn more about GDR1</a></p> 	<p><b>2</b> <b>Remove Problematic Packaging Elements</b></p> <ul style="list-style-type: none"> <li>Avoid carbon black, as it cannot be detected in plastic sorting systems and ends up in landfills</li> <li>Avoid oxo-degradable plastics, which contribute to microplastic pollution</li> </ul> <p><a href="#">Learn more about GDR2</a></p>	<p><b>3</b> <b>Eliminate Excess Headspace</b></p> <ul style="list-style-type: none"> <li>Keep extra space in flexible packaging under 30% to use less plastic</li> </ul> <p><a href="#">Learn more about GDR3</a></p> 
<p><b>4</b> <b>Reduce Plastic Overwraps</b></p> <ul style="list-style-type: none"> <li>Avoid unnecessary plastic overwraps</li> </ul> <p><a href="#">Learn more about GDR4</a></p> 	<p><b>5</b> <b>Increase Recycling Value in PET Trays</b></p> <ul style="list-style-type: none"> <li>Use minimal direct printing on plastic</li> <li>Ensure adhesives are not problematic for recycling</li> </ul> <p><a href="#">Learn more about GDR5</a></p> 	<p><b>6</b> <b>Increase Recycling Value in Flexible Packaging</b></p> <ul style="list-style-type: none"> <li>Choose mono-material plastic for flexible packaging</li> </ul> <p><a href="#">Learn more about GDR6</a></p>
<p><b>7</b> <b>Increase Recycling Value in Rigid HDPE and PP</b></p> <ul style="list-style-type: none"> <li>Choose products with recycling-friendly labels and closures</li> </ul> <p><a href="#">Learn more about GDR7</a></p> 	<p><b>8</b> <b>Reduce Virgin Plastic Use</b></p> <ul style="list-style-type: none"> <li>Switch to reuse models, such as working with suppliers that offer bulk ingredients in reusable containers and providing reusable, returnable takeout packaging.</li> </ul> <p><a href="#">Learn more about GDR8</a></p>	<p><b>9</b> <b>Use On-Pack Recycling Instructions</b></p> <ul style="list-style-type: none"> <li>Ensure packaging has clean and accurate recycling instructions</li> </ul> <p><a href="#">Learn more about GDR9</a></p> 

**References**